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Auto-ISAC Adds Five Companies Focused on Cybersecurity
Membership Advances the Cybersecurity of the Connected Vehicle

Washington, DC – December 5, 2019 – [The Automotive Information Sharing and Analysis Center](#) (Auto-ISAC) welcomes four new members [Google](#), [Oshkosh Corp.](#), [Tokai Rika](#) and [Qualcomm](#) and one strategic partner [Saferide Technologies](#).

The inclusion of these five companies increases the strength of the Auto-ISAC's position as the voice of the global auto cybersecurity information sharing community as it works to prevent cyber threats to the connected vehicle.

The Auto-ISAC was formed by automakers in 2015 to promote collaboration between suppliers, commercial vehicle companies and automobile manufacturers around vehicle cybersecurity issues. Additionally, the Auto-ISAC has a strategic partner program that brings great value to our membership collaborating with innovators who support learning and sharing tools and techniques in managing the emerging complexity of automotive cybersecurity.

"[Google](#), [Oshkosh Corp.](#), [Tokai Rika](#), [Qualcomm](#) and [Saferide Technologies](#) all play critical roles in building the resiliency of our connected vehicle ecosystem, and their contribution to the Auto-ISAC is key to our industry's success," said Jeff Massimilla of General Motors, who serves as the Auto-ISAC's Chairman. "Collectively, these companies will contribute valuable information to drive the industry's proactive work to incorporate strong security measures into every phase of the vehicle lifecycle."

The Auto-ISAC operates as a central hub to share and analyze intelligence about emerging cybersecurity risks. The focus of the Auto-ISAC is to foster global collaboration for mitigating the risks of a cyber-attack and to create a safe, efficient, secure and resilient global connected vehicle ecosystem.

Geoff Wood of Harman and chairman of the organization's Affiliate Advisory Board, which represents non-OEM members said, "We all play a key role in the cybersecurity of connected vehicles. Sharing and analyzing cyber risk information benefits everyone and it is an important step welcoming these companies to contribute to our intelligence gathering actions."

A key action by the Auto-ISAC is the publishing of the automotive cybersecurity best practice guides that cover organizational and technical aspects of vehicle cybersecurity. Currently, six guides are available to the public: awareness and training; collaboration and engagement; governance; incident response; risk assessment and management; and, threat detection, monitoring and analysis.

The Auto-ISAC has global representation. Its members represent more than 99 percent of light-duty vehicles on the road in North America. Members also include heavy-duty vehicles, commercial fleets and carriers and suppliers. For more information please visit

<https://www.automotiveisac.com/auto-isac-summit/> and follow us @autoisac.

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Google's mission in automotive is to provide a safe and seamless connected experience in every car by bringing the familiarity of apps and services in a way that's purpose-built for driving. Designed for both safety and usability, Android Auto™ and Android Automotive OS enable tasks to be performed through voice or on the car display. With the end-user top of mind, these platforms have applied best practices from Android security to help ensure data is protected. Google and Android Auto are trademarks of Google LLC.

SafeRide Technologies is a leading automotive cybersecurity company offering artificial intelligence (AI) based anomaly detection and threat prevention solutions. SafeRide Technologies will provide its expertise on the application of AI on automotive cybersecurity to the Auto-ISAC's membership.

SafeRide's expertise will help the Auto-ISAC achieve its key goal of preventing cyber threats in connected and autonomous vehicles. SafeRide's technology can uncover unknown vulnerabilities before an attack happens. The AI learns the normal behavior of the vehicle and can then detect any anomaly or deviation from that behavior and send an alert of a potential attack. The company's vSentry™ AI solution provides vehicle-level intrusion detection of zero-day attacks based on its vXRay™ machine learning and deep learning technology. SafeRide is the TU Automotive Awards winner for best AI/Data product for 2019.

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TOKAI RIKA CO., LTD. : Tokai Rika is an auto parts supplier producing electronic function controllers and sensors to protect driver's property with advanced security technology. Participation in Auto-ISAC enables us to reinforce the monitoring of vulnerability information for proactive incident response.

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