

## WELCOME TO AUTO-ISAC! MONTHLY VIRTUAL COMMUNITY CALL

August 5, 2020



TLP WHITE: Disclosure and distribution is not limited

### Please Note...

- The Microsoft Teams meeting link will provide both audio and visual presentation. In case you need to dial in for audio, please use the phone number and conference ID provided on the invite in the meeting invitation. If you are outside of the U.S, use "Local Numbers" link provided in the same meeting invite.
- 2) If you are dialing in for audio, please press \*6 to mute or unmute your line.
- Please keep your mic muted at all times, except when the host is addressing your request to ask a question or to provide feedback. Any background noise may disrupt the audio quality for other listeners.
- 4) If you have question or feedback, you can also use the **chat function**.
- 5) If you would like to speak, please use raise hand function on your screen. The host will be notified and will acknowledge you when ready.



### **ÅGENDA**

Time (ET)	Торіс	
11:00	<ul> <li>Welcome</li> <li>➤ Why we're here</li> <li>➤ Expectations for this community</li> </ul>	
11:05	<ul> <li>Auto-ISAC Update</li> <li>➢ Auto-ISAC overview</li> <li>➢ Heard around the community</li> <li>➢ What's Trending</li> </ul>	
11:15	DHS CISA Community Update	
11:20	Featured Speaker: Gary Berman, Creator, Cyberheroes Comics	
11:45	Around the Room ➤ Sharing around the virtual room	
11:55	Closing Remarks	



## WELCOME - AUTO-ISAC COMMUNITY CALL!

**Purpose**: These monthly Auto-ISAC Community Meetings are an opportunity for you, our Members & connected vehicle ecosystem Partners, to:

- ✓ Stay informed of Auto-ISAC activities
- ✓ Share information on key vehicle cybersecurity topics
- ✓ Learn about exciting initiatives within the automotive community from our featured speakers

**Participants**: Auto-ISAC Members, Potential Members, Strategic Partners, Academia, Industry Stakeholders, and Government – *the whole of the automotive industry* 

**Classification Level: TLP GREEN:** may be shared within the Auto-ISAC Community, and "off the record"

**How to Connect**: For further info, questions, or to add other POCs to the invite, please contact us! (<u>fayefrancy@automotiveisac.com</u>)



## **ENGAGING IN THE AUTO-ISAC COMMUNITY**

## Soin

- If your organization is eligible, apply for Auto-ISAC membership
- ✤ If you aren't eligible for membership, connect with us as a partner
- Get engaged "Cybersecurity is everyone's responsibility!"

### \* Participate

- Participate in monthly virtual conference calls (1<sup>st</sup> Wednesday of month)
- If you have a topic of interest, let us know!
- Engage & ask questions!



## Share – "If you see something, say something!"

- Submit threat intelligence or other relevant information
- Send us information on potential vulnerabilities
- **36** Supplier & Contribute incident reports and lessons learned Commercial Vehicle Members
  - Provide best practices around mitigation techniques

Membership represents 99% of cars on the road in North America

Coordination with critical infrastructure ISACs through the National Council of ISACs (NCI)



Navigator **Partners** 

> Innovator Partners

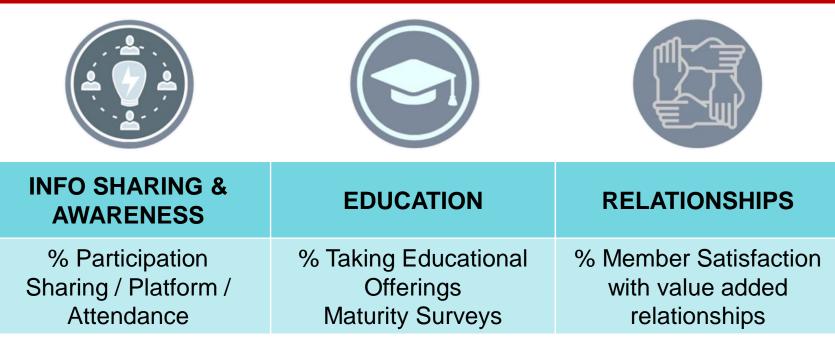
## AUTO ISAC - 2020 WAY FORWARD

ROLES, RESPONSIBILITIES & METRICS

Measuring Success

## **VALUE STREAMS & PERFORMANCE INDICATORS**

### Top Line Goal: Zero safety related cyber events in the industry



Bottom Line Goal: Automotive Cybersecurity Resiliency Across Industry!



#### 2020 BoD/AB Leadership

## **2020 BOARD OF DIRECTORS**

EXECUTIVE COMMITTEE (EXCOM)



Kevin Tierney Chair of the Board of the Directors GM



Josh Davis Vice Chair of the Board of the Directors Toyota



Jenny Gilger Secretary of the Board of the Directors Honda



Tim Geiger Treasurer of the Board of the Directors Ford



Todd Lawless Chair of the Advisory Board Continental

2020 Advisory Board (AB) Leadership



Todd Lawless Chair of the Advisory Board Continental



Brian Murray Vice Chair of the Advisory Board ZF



Kevin Walker Chair of the SAG Aptiv



Larry Hilkene Chair of the CAG Cummins



### **MEMBER ROSTER**

AS OF AUGUST 1, 2020

Member Roster

Highlighted = Change

Aisin	Honda	Oshkosh Corp
Allison Transmission	Hyundai	PACCAR
Aptiv	Infineon	Panasonic
AT&T	Intel	Qualcomm
Blackberry Limited	Kia	<b>Renesas Electronics</b>
BMW Group	Knorr Bremse	Subaru
Bosch	Lear	Sumitomo Electric
Continental	LGE	Tokai Rika
Cummins	Magna	Toyota
Denso	MARELLI	TuSimple
Delphi Technologies	Mazda	Valeo
FCA	Mercedes-Benz	Veoneer
Ford	Mitsubishi Motors	Volkswagen
Garrett	Mitsubishi Electric	Volvo Cars
General Motors	Mobis	Volvo Group
Geotab	Navistar	Waymo
Google	Nexteer Automotive Corp	Yamaha Motors
Harman	Nissan	ZF
Hitachi	NXP	TOTAL: 56



### **AUTO-ISAC ACTIVITIES**

- > Auto-ISAC Member Incident Response Plan (IRP) Review & Drills Complete
- > Auto-ISAC Member 4 IRP Drills completed *Complete*
- > Debrief on Cyberspace Solarium Commission Report August 11th
- Auto-ISAC Europe 2020 Meeting Members & Potential Members only September 3&4 – Invitation sent
- > Moving on Vision 2020 incorporating IT/OT *Starting 4Q20*
- Auto-ISAC Summit October 14-15<sup>th</sup> registration until OCT 30<sup>th</sup>, sponsorships on website – <u>www.automotiveisac.com</u>. *VIRTUAL*



### AUTO-ISAC SUMMIT | OCT 14-15TH | VIRTUAL



### **Registration Open Until OCT 5th || Sponsor Prospectus**



TLP WHITE: Disclosure and distribution is not limited

## AUTO-ISAC INTELLIGENCE

WHAT'S TRENDING?

# The Auto-ISAC encourages the automotive industry to maintain heightened vigilance to protect ICS and OT systems.

### NSA and CISA Recommend Immediate Actions to Reduce Exposure Across Operational Technologies and Control Systems

"At this time of heightened tensions, it is critical that asset owners and operators of critical infrastructure take the following immediate steps to ensure resilience and safety of U.S. systems should a time of crisis emerge in the near term... It is important to note that while the behavior may not be technically advanced, it is still a serious threat because the potential impact to critical assets is so high".

### **Noteworthy News**

Garmin's Four-Day Service Meltdown was Caused by Ransomware	Two More Cyber-Attacks Hit Israel's Water System
FBI Issues Warning About ELDs	Getting from 5 to 0: VPN Security Flaws Pose Cyber Risk to Organizations with Remote OT Personnel

For more information or questions please contact analyst@automotiveisac.com



# **CISA RESOURCE HIGHLIGHTS**



## **3rd Annual National Cybersecurity Summit**

- The CISA 2020 National Cybersecurity Summit will be held virtually as a series of webinars every Wednesday beginning September 16 and ending October 7:
  - Sept 16: Key Cyber Insights
  - Sept 23: Leading the Digital Transformation
  - Sept 30: Diversity in Cybersecurity
  - Oct 7: Defending our Democracy
- No-cost event but pre-registration is required at <u>https://cisacybersummit2020[.]Eventbrite[.]com/</u>
- More information at <u>https://www[.]cisa[.]gov/cybersummit2020</u>



## **CISA Services Catalog**

- Single informational resource on services across all of CISA's mission areas
- Covers services available Federal, SLTT, Private Industry, Academia, NGO, Non-Profit, and General Public stakeholders
- Intended for electronic viewing from a desktop device only
- More information at <u>https://www[.]cisa[.]gov/publication/cisa-services-catalog</u>
- Download catalog at <u>https://www.cisa.gov/sites/default/files/publications/FINAL</u> <u>%20FINAL\_CISA%20Services%20Catalog\_20200723\_508.p</u> df



## TLP: WHITE – CISA Emergency Directive ED20-03 Mitigate Windows DNS Server Vulnerability from July 2020 Patch Tuesday

- Followed Microsoft's security update release to address a wormable RCE vulnerability in Windows DNS Server (CVE-2020-1350)
- Action directed at US Federal Departments and Agencies, directive made publicly available for deployment consideration
- Details and resources also made available on CISA's Current Activities Page
- See:
  - https://cyber[.]dhs[.]gov/ed/20-03/
  - https://www[.]cisa[.]gov/blog/2020/07/16/emergency-directive-ed-20-03-windows-dns-server-vulnerability
  - https://us-cert[.]cisa[.]gov/ncas/current-activity/2020/07/16/cisareleases-emergency-directive-critical-microsoft-vulnerability



## TLP: WHITE – CISA Malware Analysis Report - MAR-10292089-1.v1 – Chinese Remote Access Trojan: TAIDOOR

- The MAR is the result of analytic efforts between the CISA, FBI, DoD, and U.S. Government partners.
- FBI has high confidence that Chinese government actors are using malware variants in conjunction with proxy servers to maintain a presence on victim networks and to further network exploitation.
- MAR includes suggested response actions and recommended mitigation techniques.
- MAR is at <u>https://us-cert[.]cisa[.]gov/ncas/analysis-reports/ar20-216a</u>
- STIX-formatted IOCs at <u>https://us-</u> cert[.]cisa[.]gov/sites/default/files/publications/MAR-10292089-<u>1.v1.stix.xml</u>
- Additional information available at <u>https://us-cert[.]cisa[.]gov/china</u>



## TLP: WHITE - CISA Activity Alert AA20-209A - Potential Legacy Risk from Malware Targeting QNAP NAS Devices

- Joint alert from CISA and the UK NCSC summarizes findings from the CISA and NCSC investigation and analysis of a strain of QSnatch malware. Mitigation advice is also provided.
- The CISA advisory includes mitigation recommendations, and links to vendor-specific resources for affected products
- STIX IOCs available at https://uscert[.]cisa[.]gov/sites/default/files/publications/AA20-209A.stix.xml
- Full report available at:
  - https://us-cert[.]cisa[.]gov/ncas/alerts/aa20-209a
  - https://www[.]ncsc[.]gov[.]uk/files/NCSC%20CISA%20Alert%20-QNAP%20NAS%20Devices.pdf



# TLP: WHITE - CISA Activity Alert AA20-206A Threat Actor Exploitation of F5 BIG-IP CVE-2020-5902

- Alert released in response to recently disclosed exploits that target F5 BIG-IP devices that are vulnerable to CVE-2020-5902
- Unpatched F5 BIG-IP devices are an attractive target for malicious actors. F5's security advisory for CVE-2020-5902 states that there is a high probability that any remaining unpatched devices are likely already compromised.
- AA20-206A includes technical details, detection methods, and mitigations for this vulnerability.
- Alert at https://us-cert.cisa.gov/ncas/alerts/aa20-206a
- F5 patch and detection tool at <u>https://support.f5.com/csp/article/K52145254</u>



## TLP: WHITE – AA20-205A – NSA and CISA Recommend Immediate Actions to Reduce Exposure Across Operational Technologies and Control Systems

- Actions listed in AA20-205A are intended to ensure that critical asset owners and operators of critical infrastructure take immediate steps to ensure resilience and safety of U.S. systems should a time of crisis emerge in the near term.
- Recommendations are directed at all DoD, NSS, DIB, and U.S. critical infrastructure to take immediate actions to secure their operational technology (OT) assets.
- AA20-205A includes recently observed TTPs, impacts, and mitigation recommendations
- Available at <a href="https://us-cert[.]cisa[.]gov/ncas/alerts/aa20-205a">https://us-cert[.]cisa[.]gov/ncas/alerts/aa20-205a</a> and <a href="https://media[.]defense[.]gov/2020/Jul/23/2002462846/-1/-1/1/OT\_ADVISORY-DUAL-OFFICIAL-20200722.PDF">https://media[.]defense[.]gov/2020/Jul/23/2002462846/-1/-1/1/OT\_ADVISORY-DUAL-OFFICIAL-20200722.PDF</a>



## TLP: WHITE – AA20-195A Critical Vulnerability in SAP NetWeaver AS Java

- SAP released a security update to address a critical vulnerability, CVE-2020-6287, affecting the SAP NetWeaver Application Server (AS) Java component LM Configuration Wizard.
- CISA strongly recommends organizations immediately apply patches, prioritizing internet-facing systems, followed by internal systems
- If patching cannot be done immediately, mitigation of the vulnerability can be done by disabling the LM Configuration Wizard service (see SAP Security Note #2939665 at <u>https://Launchpad[.]support[.]sap[.]com/#/notes/2939665</u>)
- The activity alert is available at <u>https://us-cert[.]cisa[.]gov/ncas/alerts/aa20-195a</u>



## **TLP: WHITE – Additional Resources From CISA**

- CISA Homepage <u>https://www[.]cisa[.]gov/</u>
- CISA News Room <u>https://www[.]cisa[.]gov/cisa/newsroom</u>
- CISA Publications Library <u>https://www[.]cisa[.]gov/publications-library</u>
- CISA Cyber Resource Hub <u>https://www[.]cisa[.]gov/cyber-resource-hub</u>
- CISA Vulnerability Management (formerly known as the National Cyber Assessment and Technical Services (NCATS) program) -<u>https://www[.]us-cert[.]gov/resources/ncats/</u>
- CISA Cybersecurity Directives <u>https://cyber[.]dhs[.]gov/directives/</u>
- CISA COVID-19 Response <u>https://www[.]cisa[.]gov/coronavirus</u>





For more information: cisa.gov

Questions? CISAServiceDesk@cisa.dhs.gov 1-888-282-0870



### **AUTO-ISAC COMMUNITY MEETING**

### **Why Do We Feature Speakers?**

- ✤ These calls are an opportunity for information exchange & learning
- ✤ Goal is to educate & provide awareness around cybersecurity for the *connected vehicle*

### What Does it Mean to Be Featured?

- Perspectives across our ecosystem are shared from members, government, academia, researchers, industry, associations and others.
- ✤ Goal is to showcase a rich & balanced variety of topics and viewpoints
- Featured speakers are not endorsed by Auto-ISAC nor do the speakers speak on behalf of Auto-ISAC

**JU** Featured Speakers to date

### How Can I Be Featured?

If you have a topic of interest you would like to share with the broader Auto-ISAC Community, then we encourage you to contact us!

**7** Best Practice Guides available on website

> **2000+** *Community Participants*



Slides available on our website - www.automotiveisac.com



TLP WHITE: Disclosure and distribution is not limited



## FEATURED SPEAKER GARY BERMAN



### GARY BERMAN, CEO OF CYBERMAN SECURITY, LLC

### CREATOR, THE CYBER HERO ADVENTURES: DEFENDERS OF THE DIGITAL UNIVERSE



Gary is the Creator of The Cyber Hero Adventures: Defenders of the Digital Universe comic training series, Host of The Unsung Cyber Hero Adventures video podcast, Cybersecurity Reporter for Cyber Defense Magazine and CEO of Cyberman Security, LLC.

Gary refers to himself as the "Forrest Gump" of cybersecurity because, until the last several years, he knew very little about technology and even less about cyber security, but everything about the devastating effects of being the CEO of a company that was victimized by a persistent series of insider attacks and forced to close.

Gary has decided to pivot from being a victim to becoming an advocate to help keep others from suffering the lifealtering consequences of being hacked. Like many of you, he has attended over 50 cybersecurity conferences to listen and learn and this year he was labeled an "Industry Analyst" by the Consumer Electronics Association. He has given speeches to many organizations including the DoD regarding their CMMC initiative.





Auto-ISAC



Gary Berman, Creator, "The CyberHero Adventures: Defenders of the Digital Universe"

**Our Mission** 

The only time that people hear about hacks or cybersecurity is when the "Black Hats" win. "

Our mission is to support the Community and to say THANK YOU by shining the light on all of the unsung heroes who toil in anonymity to keep us safe while online at work, home and school".

Copyright 2020 Cyberman Security, LLC



### Today's Discussion



- 1. Humanizing Cybercrime: An Insider Threat Case Study
- 2. Meet the "Forrest Gump" of Cybersecurity
- 3. The BIG Pivot: From Victim to Advocate
- 4. The Future

## What the heck am I doing here?



Defending YOUR Wheels & Your Health: Kevin Tierney, Vice President of Global Cybersecurity, General Motors

Jun 3rd, 2020 by unsunghero



- 2 Interviews
- Global Scale Challenges
  - Vehicle Security
  - Supply Chain Security
- Electric Vehicles
- Self Driving Vehicles
- Team Members
  - Working from Home
  - Workplace & Covid-19
  - Diversity & Inclusion

### 1. A View from the C-Suite: An Insider Threat Case Study



- Company founded in 1988.
- 100+ Employees.
- Sold 49% to one of the largest marketing companies in the world.
- AT&T, Best Buy, Ford, General Motors, P&G etc. as clients.

### Daily Parking Lot Summits of Trusted Employees



Called biggest clients alleging fraud. Lost Millions.

- Near-death injury.
- Small group of employees started their OWN company while working for us fulltime.
  - Duplicated website
  - Redirected calls
  - Stole intellectual property

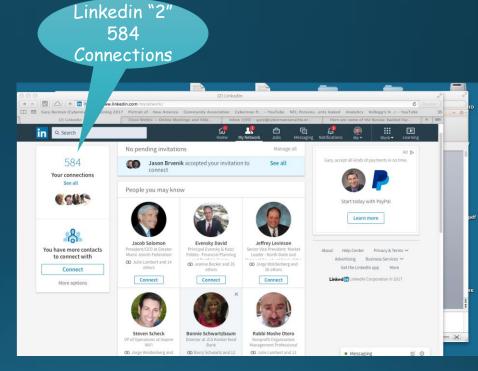
### We lost everything...and so did all of our employees.





### Linkedin Spoof





# Cybersecurit y Experts

I could not afford a complete analysis, 90% chance of Man in the Middle Attack

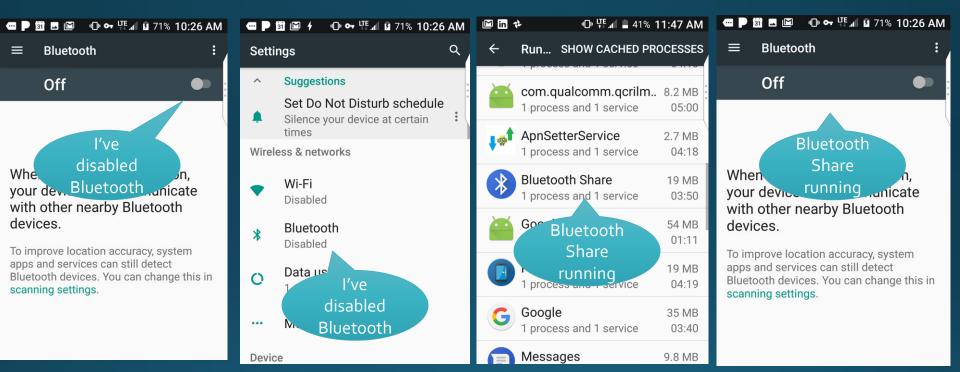
### **Client Security Report**

### **Gary Berman**

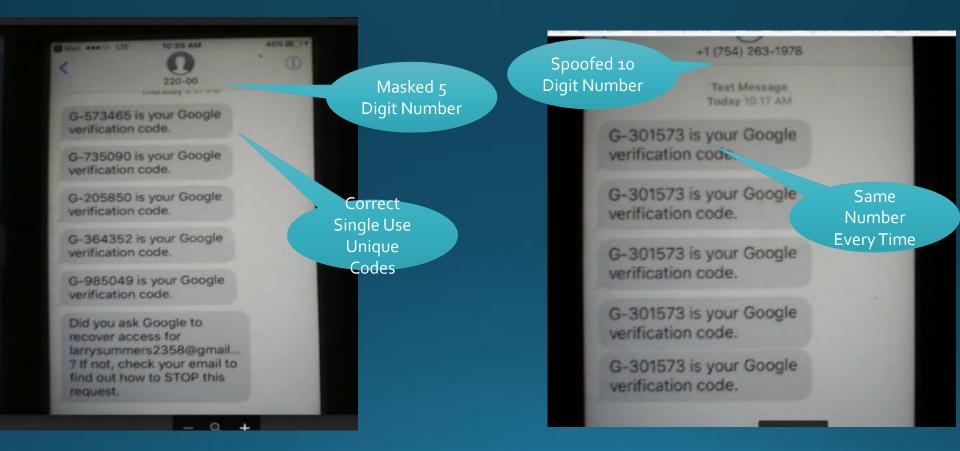
### Conclusion:

The log files were deleted before 09/15. The laptop was compromised through the one of the multiple vulnerabilities with a probability 90%. The list of vulnerability of that OS version includes OpenSSH (the remote access to console) and mitm or network intrusion with privilege escalation. Hacker can gain access remotely with high privileges and destroying all the signs of their deeds. Such as the destroying logs that were before 09/15.

### Worked non-stop to gather photographic evidence. 19 Attack Vectors



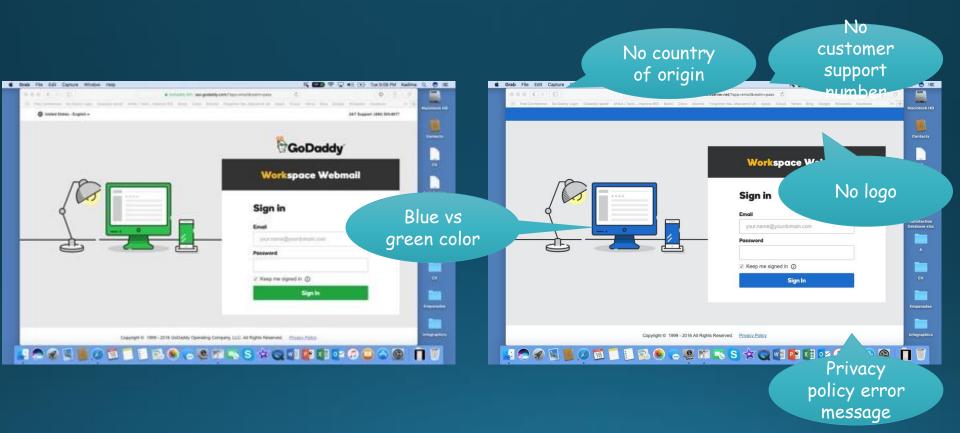
### Google 2-Step Verification was Spoofed on iPhone



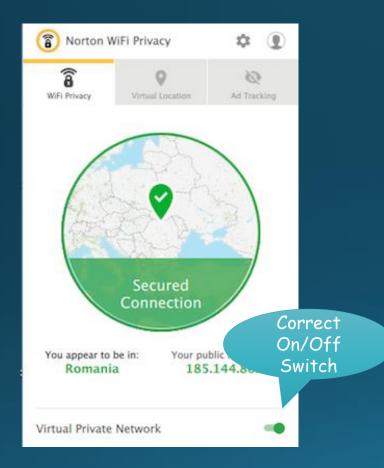
### Thunderstrike signature to indicate that hack has begun Lightening Bolts 1212 Lightening Bolts -· Thunde.... I Bridge prences is trying to unlock the OWN DOUBLIST al series Good Karma -----Cancel Show WI-FI status in menu ber Advanced.

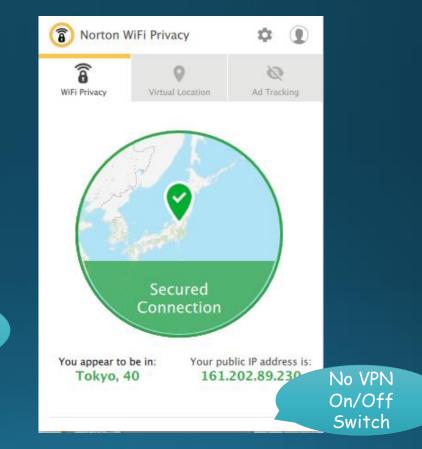
d Grab File Edit Capture Wi

# Multiple E-mail Systems Compromised

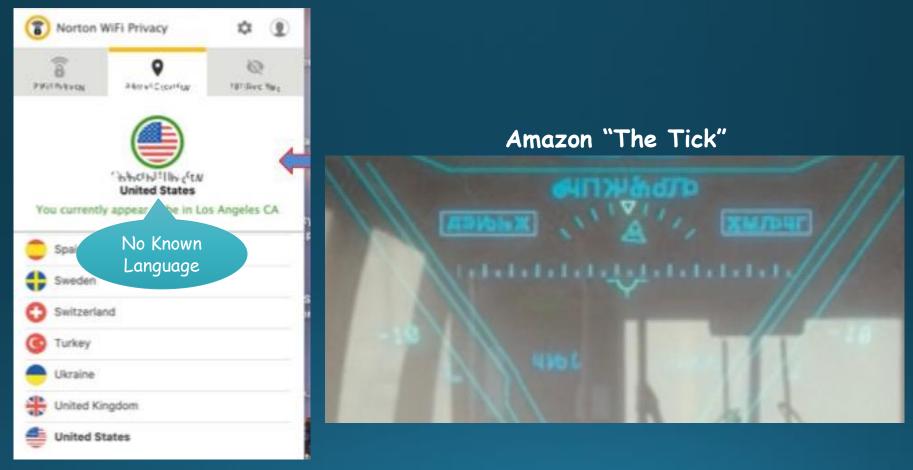


### Norton VPN Spoof.

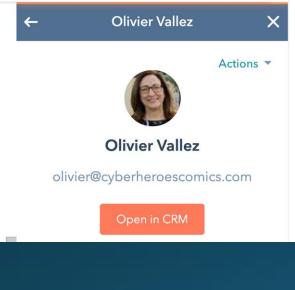


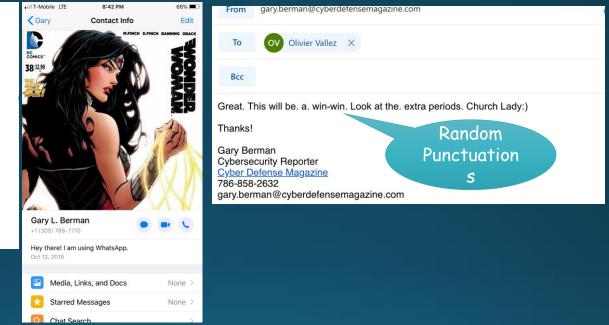


### Virtual Private Networks were Spoofed.



### At least the hacker had a sense of humor...





### Buick confirmation of 36 connected vehicles via On Star.

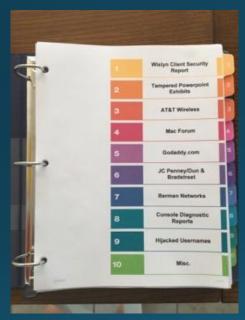
WSTOMER 4: 16043		LEHMAN BUICK : "SERVICE IS OUR FIRST	
.05.0MBX 1: 16043	58214	21200 N.W. 2nd Avenue Inc.	ANI. FL. 13160
	* INVOLCES	Phone: (\$05) 692-7123 Parts	(365) 770-380N
ALERIE SHALOM DERMAN		VERO DO A CONCEPTION DE DO	ane. V
3370 WE 190TH ST APT HOL (IAM', FL 33180		1-14	
HOME: 305-613-4043 CONT: 305-613 4040	PAGE 1	BUICK GMC	Gent Alte Pert
	CEDUICE ADVICTOR	www.lebmonbuickgr	no.oom
CCLORY YEAR WAKENODSI	SERVICE ADVISOR: VIN	4717 SEAN MCCARTH	
IDONY 17 BUICK ENCORS NT	407ASB383174492	1533/41	533 TOC
CEL DAFF PRODUBATE WAFE DXT. PROVISED	FC NO.	DATE PAYMENT	INV. DATE
6AUG17 DE 13:00 06APR	18	105.00 CARD	06APR18
R.O. OPENED HEADY OFTIONS:	SOLD-SYK: 30379	D.F. MUME	
SIG2 OGAPRIA C2:35 OSAPUTA TRN: NWW F	COTEC_WURBO_1.4	6_VVI_DORC_4 -CYLIN	DER ARFI
INE OPCODE ANON EVENT TAKEN IN A		UO/N DTTANOTUA TR	
COSTONER STATES TO TURN WIFL OFF, CUS BACKNO	STATE OTTO ALL STATE	LESS NST	TOTAL
	ACANT DOCATOLS	AWITCRE HAR BIRN	
MISC MUSC REPAIR OR MAINTENANCE		Age the second	100
98 CB		0.00	0.00
ALUSA 0.00 LANOR: 0.00 OTH	IRE: 2.05		0.00
4583 INSPECTOR VEHICLE, PERFORMED VEHI STUTINGS: WIN 78010 LE, PERFORMED VEHI	CLE TRETURN TO		
THE VELICLE. SPOKE MITTE ONSTREE ON OFFICE	L INDICATED. CO	NTACIED ONSTAR VIA	
REQUESTING ALL ONSTAR TRADUCTS OF WART	THE TOR WITH CO.	ANT. CUSTOMER	
DIRECTOR DISCUSSING ISSUE, ONSTAN REP ALSO AURICHED TO UN TIME ONSTAN REP	LINCLOFED MALINE C	DIENT AND SERVICE	
VEHICLE, CLIENT RECORDED CONVERSATION	AND BROUTSTED T	UAE CMOTAE ENGLY	
NOTI OF VEHICLE & ST TO CHIENTS SMAIL	ACCOUNTA AND CO	PY SNEWICE	
ANGEDE IN CLIENTS REQUEST, WREICLE	S BATTLAY WAS D	ISCONNECTED TO	
COMPT OFFICE A ST TO CHARTSATION UNITED OF THE CLAINED REVEST ANALL UNITED AND AND AND AND AND AND AND ANSING AND AND AND AND AND AND AND AND THE AND	BUCHES UNDERCAR	RIAGE AND ENGLASS	
USATER STORS WATT (2018 THORSE)	, NONE FOUND. C	VIENIS VEHICLE AND	
AND 4GLUE IS STANDARD ON DOTE VELICIES	(MODOC)	Manne witt CEREPTE	in the
**************************************	- 1002KARL) **********	****	
Renard Annual Contract Contra			
With 132 Pass: 3hgGZ4.	Er		22
	A sea there are		
1. 1987			
		States of the second	
Maland (Malanda) - Alan (Malanda)			
Records and the entrance period of the light of the			
Constant of the second second second			
C. The second			
and Water			
SITED WARK-ACTY: The unit worranties subject to this instability of the unit worranties subject to this instability of the motion of the unit has the second of the unit worranties as the subject of the second of the unit worranties as the unit of the second of the unit worranties as the unit of the second of the unit of the unit of the second of the			
stated in accordance with the estimate sig those that may help	U ULDERS AND THAT ALL PART ACCESSURES SOUTH OR HEAD AN	DESCRETION	TOTALS
isolainte al worrontiae, e cher access or impliant concerns and it	SUBLECT TO THE MILLION MARKETURING AND THE MILLION AND THE MIL	C PARTS AMOUNT	0.00
spres wardrives of marchantability or fitness for a particular the spread of the particular the second seco	CONSUMER VERTHERUN	2 AND ANCENT	0.00
source for it any delivity in connection with the sele of produce or	AND THE WALL ATTEN	D BUBLE AMOUNT	0.00
unrealised for 12 months or 12,000 miles, which see 1	AVMLABLE FOR RESTLUTION .V	MISC. CHARGES	0.00
is other repairs are guaranteed for 60 pays or 4.000 miles,	CUS-OVER Heres	W TOTAL CHARGES	C.00
whichever comes the guaranteed for 90 days or 4.000 miles, informed in accordance with this estimate will coment any problem parties on the description of the complaint.	HIS NUMER VEHICLE, AND RECEPT	LESS NOURAND	0.00
sented on the description of the complaint.	DE MANAGE, COPY HEREOR.		C.00
ALL PARTS ARE NOW UNITED TO HERMART ODDITION	LARY OWNER SIGNALITY	PLEASE PAY	
		CHIS AMOUNT	0.00
ALL PARTS ARE NEW UNLESS OTHERWISE SPECIFIED	CUTTOMER SIGNATURE	PLEASE PAY	-

### 57 Potential Consequences of an Insider Attack as per Carnegie Mellon's Insider Threat Report



- Physical/Digital
- Economic
- Psychological
- Reputational
- Social/Societal

# Law Enforcement



- Local Police Department (5 times).
- FBI (4 times).
- Secret Service (2 times).
- District Attorney declined to open case due to lack of evidence/attribution.

"Publicity is justly commended as a remedy for social and industrial diseases. Sunlight is said to be the best of disinfectants; electric light the most efficient policeman". Justice Louis D. Brandeis

# 2. Meet the "Forrest Gump" of Cyber Security





















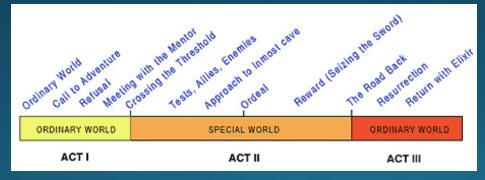




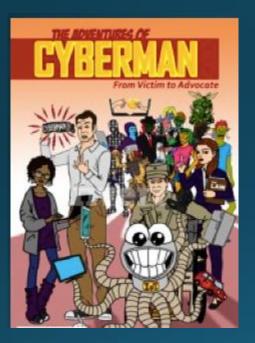
# 3. The BIG Pivot: From Victim to Advocate.



Joseph Campbell "The Heroes Journey"



#### THANK YOU Stan Lee: "The Marvel Way"





- Blend continuity with renewal
- Sphere | Cube | Cylinder
- 6 heads high vs 8.5
- Passive vs action
- Average vs heroic
- Bland vs passionate
- Vertical vs forward perspective



### Meet the Cyber Heroes: Real-Life Unsung Heroes!





JACK FINEWALL

BULES. HE LIVES BY RULES. HE DENIES AND ALLOWS ENTRY BY RULES. HE DOES HIS JOB QUIETLY AND UNDER THE RADAR. MOST OF THE TIME, YOU DON'T EVEN KNOW HE IS THERE. HE'S ONE OF THE MOST CHALLENGING OBSTRALES THAT HACKERS HAVE TO BYPASS. A FORMIDABLE OPPONENT TO THOSE WHO WANT TO MERELY SNOOP OR THOSE WHO MEAN TO DO HARM!

He works in parallel with other firebunls, and trammares to form data DMZ's and compartmental areas to protect valuable assets, stystems, and information. His only werkness? Stale, old Rules. In a constantly-changing cyber landscape, Jack Must ensure that his rules are always up-to-date and one step anead of his avgregares!

### People LOVE to share their FUN!



Our FIRST solo flight!



### The CyberHero Adventures: Defenders of the Digital Universe





# Meet the CyberHeroes!

LARRY JONES (A K A CYBER HERO) KNEW THAT HE NEEDED HELP TO LEARN ABOUT TECHNOLOGY AND HACKING. THE MOST IM-PORTANT THING THAT HE NEEDED TO UNDERSTAND WAS. WHY DO HACKERS DO WHAT THEY DO? AFTER LISTENING AND LEARNING ABOUT HACKING AND CYBER SECU-RITY FROM THE AMAZING PEOPLE IN LAW ENFORCEMENT, SUCH AS THE FBI, CYBER SECURITY EX-PERTS, THE DEPARTMENT OF DE-FENSE, THE DEPARTMENT OF HOMELAND SECURITY AND ACA-DEMIA, LARRY BEGAN TO UN-DERSTAND THAT ALMOST ALL OF THE HACKEDS WEDE

THERE WERE ALSO MANY GREAT PEOPLE WHO WERE THREAT RESEARCHERS WHO DIS-COVERED VULNERABILITIES IN COMPUTERS AND CONNECTED DEVICES TO HELP PROTECT US ALL (GREY HATS). LARRY KEPT HEARING THE NAME OF ONE PERSON WHO WAS CONSISTENTLY MENTIONED AS BEING THE BEST HACKER IN THE UNIVERSE. QUEEN JIO. FROM THE MOMENT THAT SHE WAS BORN, HER PARENTS KNEW THAT SHE WAS DESTINED TO BECOME A POWERFUL LEADER AND ROLE MODEL AND TO SHED SUNLIGHT ON A DARK WORLD, SO THEY NAMED HER JIO (AN ANCIENT TERM FOR "SUN"). HER FIRST WORDS WERE WHO, WHAT, WHERE, WHEN AND MOST MPORTANTLY HOW? SHE QUICKLY DISCOVERED COMPUTERS AND

ACTUALLY TRYING TO HELP (WHITE HATS) BY PROGRAMMING AND HER DESTINY WAS DEFENDING THE WORLD AGAINST CYBER SEALED TO SPREAD SUNSHINE ON A DIVERSE CRIMINALS (BLACK HATS). AND INCLUSIVE WORLD.

QUEEN JIO



MADESTING COMMUNICATIONS AND COOPOGATE TRADU-THO. HE RAN A SUCCESSION COMPANY THAT WAS SUB-SEQUENTLY SOLD TO GLOBALCOWA. EVERYTHING WAS GOING GREAT UNTEL DIE DAY IN DECENSIO A FATEFUL ослы Свероният от на ока сит и реслисо и интер-тиче рискео спозналожи регенотия то ва и интерночео спозналожи регенотия то ва и интерночео спозналожи регенотия то ва и интерночео спозналожи регенотия со симент не самент гадо тисораного самету с сомент не тист на сатехт зноско STOP из сомица-CATTONS

LARRY LOST MILLIONS OF BOLLARS AND HIS HOME. HIS WAS FORCED TO FIEL ONE HUNDRED EMPLOYEES. OULY TEAPS LATER, LIKE PERLING THE LATERS OF AN ONLON, LAREY BECAN TO LINERSTAND THAT HE WAS BEDID

THAT FURNELED HIS SUSINESS DUTO A SHADOW COMPA-INT CONTROLLED BY SEVERAL FORMER EXECUTIVES. THEY SPOORD HIS WERELTE, RE-DIRRETED CALLS TO THE SHEDOW CONDANT RED DESTROYED HIS REPUTRTION.

Цинеца то раске нах снок яко восских шунтох рак то тые разгоданту от вандтутьку ти въот мер на моская, целяту распае то рачкут поси встина и упота но весоятие на изходят, ин целево уч сеготално вс социа ведои чотве спосияти. Целя Ораспитути на Watase от Од. Целен наята ими-STON-DRIVEN CHERCIERS JOINING HEM ON HES





# **Meet the CyberHeroes!**





SHE IS ALWAYS READY TO INFORM THE PRESENTER IS A SKILLED WHITE-HAT EX-HACKER, WHO NOW SPENDS HER TIME USING HER METICULOUSLY PROMOTING CYBERSECURITY EDUCATION AND RESEARCHED POWER PRESENTATION FACILITATING PARTNERSHIPS BETWEEN SLIDES THAT PROJECT FROM A MENT, ACADEMIA, AND THE PRIVATE SECTOR LENS IN HER COSTUME. SHE FOCHEED ON SUPPORTING PEOPLE'S ABILITY TO ADDRESS CURRENT AND FUTURE CYBERSECURITY SUBDUES HER ADVERSARIES WITH ISSUES AND WORKFORCE CHALLENGES THROUGH SLIDES SO DENSE WITH DATA THAT STANDADDS AND REST DERCTTOPS THEY ARE OVERCOME BY EVEN HER JOB DESCRIPTION PUTS YOU TO SLEEP INSTANT SLUMBER!

**FREENTER** 

Copyright Cyberman Security, LLC

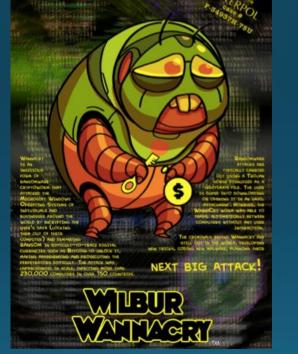
# Say "Boo" to the Villains!



CONSECUTION

TO GAIN UNAUTHORIZED ACCESS PRIVILEGES, COMPROMISE DATA CONFIDENTIALITY AND INTEGRITY, AND WREAK HAVOC ON EVERYTHING HE TOUCHES.

HALF HUMAN, HALF INSECT, BORIS IS ABLE TO DETECT AND EXPLOIT VULNERABILITIES IN TECH DEVICES IN 1996, A SOFTWARE BUG IN IN GUIDANCE COMPUTER SOFTWARE FORCED THE EUROPEAN SPACE AGENCY TO DESTROY A \$1 BILLION ARIANE 5 PROTOTYPE ROCKET LESS THAN A MINUTE AFTER LAUNCH.





# Say "Boo" to the Villains!







THE RAT IS AN INSIDIOUS CREATURE WHO IS VERY CLEVER A SIMPLE CLICK ON A LINK IN A AND STEALTHY. PAY NO ATTENTION OFFICIAL-LOOKING EMAIL LETS TO HIS HORSE-LIKE BODY OR HIS GNARLY RAT FACE ... BUT TO THE LENGTH OF HIS TAIL. IT'S SINEWY AND ABLE TO INSERT ITSELF, WITHOUT DETECTION, INTO ANY DEVICE ON THE INTERNET. MOST-COMMONLY IN

PARTNERSHIP WITH THE PHISHER, A SIMPLE CLICK ON A LINK IN AN THE RAT AND HIS CREW INTO YOUR LIFE TO TURN IT UPSIDE-DOWN. ONCE INSIDE, HE COMPLETELY TAKES CONTROL OF YOUR ONLINE EXISTENCE, WHICH HE CAN THEN MANTPULATE, DESTROY, AND DELETE.

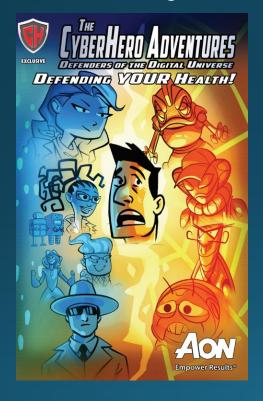
Copyright Cyberman Security, LLC

### 4. The Future

#### 16 DHS Critical Infrastructure Sectors

#### Healthcare: "Defending YOUR Health"

Next Year? Defending YOUR Wheels





Virtual Reality Training



# Thank YOU for being REAL-Life Cyber Heroes

www.cyberheroescomics.com

gary@cyberheroescomics.com



Around the Room

# **OPEN DISCUSSION**

# **ANY QUESTIONS ABOUT THE AUTO-ISAC OR FUTURE TOPICS FOR DISCUSSION?**



TLP WHITE: Disclosure and distribution is not limited

# How to Get Involved: Membership

# IF YOU ARE AN OEM, SUPPLIER OR COMMERCIAL VEHICLE, CARRIER OR FLEET, PLEASE JOIN THE AUTO-ISAC!

- Real-TIME INTELLIGENCE SHARING
- > INTELLIGENCE SUMMARIES
- > REGULAR INTELLIGENCE MEETINGS
- > CRISIS NOTIFICATIONS

- > DEVELOPMENT OF BEST PRACTICE GUIDES
- > Exchanges and Workshops
- > TABLETOP EXERCISES
- > WEBINARS AND PRESENTATIONS
- > Member Contact Directory > Annual Auto-ISAC Summit Event

To learn more about Auto-ISAC Membership or Partnership, please contact Auto-ISAC! <u>contact.us@automotiveisac.com</u>



#### **Closing Remarks**

# STRATEGIC PARTNERSHIP PROGRAMS

#### Solutions Providers

For-profit companies that sell connected vehicle cybersecurity products & services.

Examples: Hacker ONE, SANS, IOActive, GRIMM

#### Associations

Industry associations and others who want to support and invest in the Auto-ISAC activities.

Examples: Alliance, ACEA, ATA, JAMA, CLEPA

#### Affiliations

Government, academia, research, non-profit orgs with complementary missions to Auto-ISAC.

Examples: DHS, NHTSA, Colorado State, Johns Hopkins, NCI

#### Community

Companies interested in engaging the automotive ecosystem and supporting the community.

> Examples: Summit sponsorship – key events

#### **INNOVATOR** Paid Partnership

- Annual investment and agreement
- Specific commitment to engage with ISAC
- In-kind contributions allowed

#### **NAVIGATOR** Support Partnership

- Provides guidance and support
- Annual definition of activity commitments and expected outcomes
- Provides guidance on key topics / activities

#### **COLLABORATOR** Coordination Partnership

- "See something, say something"
- May not require a formal agreement
- Information exchangescoordination activities

#### BENEFACTOR Sponsorship Partnership

- Participate in monthly community calls
- Sponsor Summit
- Network with Auto Community
- Webinar / Events



# **AUTO-ISAC BENEFITS**

Focused Intelligence Information/Briefings
 Cybersecurity intelligence sharing
 Vulnerability resolution

- Member to Member Sharing
- Distribute Information Gathering Costs across the Sector
- >Non-attribution and Anonymity of Submissions
- >Information source for the entire organization
- Risk mitigation for automotive industry
- Comparative advantage in risk mitigation

Security and Resiliency





# **Building Resiliency Across the Auto Industry**



# THANK YOU!





# **OUR CONTACT INFO**





